



February 2025

This monthly newsletter is prepared primarily for and about Cummings' leasing clients in Beverly. [Sign up here](#) to enjoy the latest client news, events, special offers, and more.

Coming Soon

Popular Dodge Street eatery **Grassy Roots** will expand this spring with a new location at 100 Cummings Center. Known for its organic, locally sourced menu items, the **Grass Market by Grassy Roots** will offer a variety of prepared sandwiches, salads, soups, coffee drinks, and freshly squeezed juices as well as private catering for office gatherings and assorted occasions. Stay tuned for updates.



Welcome, New Neighbors

Chabad of Beverly-Salem

100 Cummings Center, Suite 320-E
Religious programs and services

Formation Venture Engineering

100 Cummings Center, Suite 207-P
Life sciences venture capital

Genomics

100 Cummings Center, Suite 323-A
Biotechnology research

MRV Exclusives

100 Cummings Center, Suite 216-D
Custom window treatments

Mulkern Ventures

100 Cummings Center, Suite 428-G
Healthcare

Northeast Independent Living Program

100 Cummings Center, Suite 341-C
Peer-to-peer mental healthcare

Tony's 2 Go

500 Cummings Center, Suite 1640
Coffee service and convenience items

Client Congrats



The Leland Group, of Merrill Private Wealth Management, was honored among *Forbes'* "2025 Best-in-State Wealth Management Teams." Learn more and view the rankings,

which were compiled by a third-party researcher using financial data and nominee interviews.

Noteworthy News



Soall Café is expanding its service at 100 Cummings Center, Suite 127-Q.

Effective **Monday, February 10**, campus neighbors can satisfy their cravings for banh mi, pho, spring rolls, and more **Monday to Friday, 10:00**

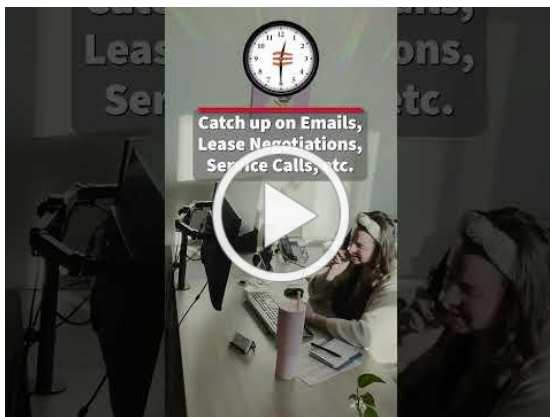
AM-2:00 PM (lunch) and **4:00-8:00 PM** (dinner).



Tony's 2 Go convenience stores are now open at 100 Cummings Center, Suite 106-K, and 500 Cummings Center, Suite 1640.

Pop by to purchase salads, sandwiches, snacks, and candy as well as coffee and smoothies in the 500 building.

The Latest at Cummings



Have you ever wondered how your account manager spends the workday? In this cheery 40-second "Day in the Life" short, Cummings account manager **Natalie Breen** takes viewers through the fast-paced, everchanging activities of a commercial real estate professional.

Special Offers

15% Discount
Market Square Optical



100 Cummings Center, Suite 104-K

Market Square Optical is pleased to offer the Cummings Center leasing community a 15 percent discount on complete prescription eyewear orders

purchased without insurance.

Remote routine eye exams (performed by a local technician and completed by a virtual optometry team) are available from just \$25. VSP and Eyemed insurance plans are currently accepted. Learn more [online](#) or at 978-338-5558.



Free AI Skin Analysis SmartSKN

100 Cummings Center, Suite 116-E

Use the power of AI to uncover your skin's unique needs and target concerns like sensitivity, dryness, and wrinkles with precision. Then,

watch as AI Skincare Robots make your personalized Korean skincare product in real time. [Book now](#) to experience the transformative power of intelligent beauty.

All visitors are eligible for free AI skin analysis. Beverly residents and their guests are also invited to take 10 percent off the purchase of a product or gift card.



“Now, the profit from the rents on all 11 million square feet of Cummings properties...flows to organizations in or near the communities where Cummings owns its buildings.”

The latest issue of “The Andovers” magazine spotlights Cummings EVP and chief investment officer **Bill Grant** alongside several impactful Andover/North Andover nonprofits. [Read the well-penned article](#) for an insightful look at one key force behind the Company’s “All Profits to Nonprofits” model.

To Do This Month

Breakfast Forum: Doing Business in 2025

Street, Salem

Guest speaker **John D. Colucci**, managing director of Woburn leasing client **McLane Middleton**, will review the Massachusetts regulatory changes that take effect in 2025. Tickets are available [online](#).



KELLERWILLIAMS.

Have a Heart Community Blood Drive
Keller Williams Evolution and
American Red Cross

Wednesday, February 12, 9:00 AM-3:00 PM
Danversport, 161 Elliott Street, Danvers

Celebrate Valentine's Day with your team by giving the gift of life. Register for an open timeslot at the **Have a Heart Community Blood Drive** via redcrossblood.org.



Food Fight: A Community Conversation
Green Beverly

Wednesday, February 26, 5:30-8:00 PM
The Cabot, 286 Cabot Street, Beverly

This free **Community Conversation** will include a playful performance by local students, talks from food system experts, and a Q&A panel as well as allergy-friendly meals. Presented by **Green Beverly** and **The Cabot**, in partnership with the **North Shore Farm and Food Coalition**. Learn more and [register online](#).

Save the Date



Casual Conversations with Women in the Sciences

North Shore Technology Council
Tuesday, March 11, 4:00-6:00 PM

InnoVenture Labs, 100 Cummings Center, Suite 451-C, Beverly

NSTC and **InnoVenture Labs** invite you to meet, network, and share experiences with women and others in technical careers. Featuring guest speaker **Nicole Nichols**, of **New England Biolabs**. Please register [online](#).

Need to Know



No Smoking, Please: Per the [Massachusetts Smoke-Free Workplace Law](#), smoking and vaping of any substance are prohibited in all Cummings buildings and garages and within 30 feet of any entrance, window, walkway, stairwell, or loading dock. Thank you for your cooperation.



Marketing Made Easy: Take advantage of on-site foot traffic to market your firm's products and services. Leasing clients are invited to reserve the oak display panels found throughout Cummings Center and Dunham Ridge as free advertising space. [Learn more online](#), or by calling your account manager at 978-922-9000.



We want to hear from you! Do you have news or a great photo to share? Is there a special you'd like to offer to Cummings clients? Email your news, offers, photos, and more to newsbrief@cummings.com. *Submissions may be edited for length and style.*

Earn Cash for Client Referrals

Know someone looking for space? You could earn \$1,000 or more for referring a new client to Cummings Properties. Within our portfolio, which spans 11 cities and towns north of Boston, we have a space for every need. Contact your account manager or [view this flyer](#) to learn more.

Earn \$1 per square foot for a successful lease with Cummings, with a minimum referral bonus of \$1,000!



[View Flyer](#)

[View Featured Suites](#)

Scenes From "The Shoe"

A window into the historic Cummings Center site, formerly home to United Shoe Machinery Co.



The area south of Stop and Shop (now Bass Haven Yacht Club) was originally The Shoe's Boat Club. Boating was one of the many employee activities sponsored by its Athletic Association.

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