



February 2026

This monthly newsletter is prepared primarily for and about Cummings Properties' leasing clients in Beverly. Please share with your colleagues, who can [sign up here](#) to enjoy the latest client news, events, special offers, and more.

Funding Opportunity

Essex County Community Foundation is accepting applications for the **Essex County Community Response Fund**, a funding vehicle designed to support area nonprofits addressing acute community needs. Visit the website to review eligibility criteria and apply prior to the **Thursday, February 12** deadline.



Welcome, New Neighbors

BX Interiors & Staging

Luxury home staging

100 Cummings Center, Suite 123-G

Coastal Clarity Audiology

Healthcare

50 Dunham Ridge, Suite 1450

Los Compadres Liquidators

Wholesaler

100 Cummings Center, Suite 121-G

Sleeping Tiger Fitness &

Martial Arts and **Tiger Lily Yoga**

Fitness studio

800 Cummings Center, Suite 159-U

TAM Market

Online retailer

100 Cummings Center, Suite 125-G

To Do This Month



Open House

Bright Horizons at Beverly Cummings Center

Friday, February 20, 7:30 AM-5:30 PM

100 Cummings Center, Site 145-G

Start your childcare search the right way, by getting to know the Bright Horizons team. Meet nurturing teachers, explore classrooms designed for discovery, and witness hands-on learning in action. To learn more, please call 978-922-4252.

Special Offers

Valentine's Glow Facial

Beauty by Estephany

100 Cummings Center, Suite 227-G

Gift yourself a sensory experience designed to renew, hydrate, and restore a glow you can truly feel. Book online or call/text 781-692-0072 to take advantage of this exclusive, time-limited offer.



20% Discount

Glam By Tini Twins

100 Cummings Center, Suite 433-G

This Valentine's Day, love is in the hair. Enjoy 20 percent off all services through **Saturday, February 14**. Available by appointment only. Text 781-951-2265 to book now.



Valentine's Day Specials

Integrative Wellness

100 Cummings Center, Suite 321-A

Fall in love with your skin with these exclusive offers:

- Environ® skincare products – 10 percent off
- Jeuveau® cosmetic injections – \$10 per unit

- SkinPen® micro-needling package – 3 sessions for \$1,000 (\$1,200 value)

Plus, get \$10 in product and service rewards for every \$100 gift card purchase. **All purchases must be made during the month of February.** Book your appointment today.

V-Day BOGO Offer

KC Beauty Studio

100 Cummings Center, Suite 343-E

Enjoy a little extra self-love this Valentine's Day. Book a Bikini Full or Brazilian wax and receive a complimentary Jelly Calming Mask treatment (\$30 value). Offer valid until **Saturday, February 14.** View a full range of beauty services online.



Bring a Friend Month

Orange Nail Studio

950 Cummings Center, Suite 104-X

Available during the **month of February**, bring a friend in for pedicures to each receive \$10 off. Call 978-922-3133 or visit the booking website to schedule a date for you and a buddy.



New Year's Deals

Paula's Hair Salon & Day Spa

100 Cummings Center, Suite 121-B

Start the new year feeling beautiful with a host of holiday specials. View all offers via Facebook, and call 978-927-1220 to book your treatments.

REBORN BEAUTY SPA

Valentine Lash & Glow Package

Reborn Beauty Spa

100 Cummings Center, Suite 433-A

Treat yourself or a loved one to a customized facial (\$160 value) and professional lash lift (\$90 value). This exclusive bundle is available through **Saturday, February 28** for the special price of \$195. Book online today.



10% Off

Siana Aesthetics Medical Spa

100 Cummings Center, Suite 244-C

Siana Aesthetics is delighted to announce its recent recognition as Best Medical Spa in Beverly for 2025 by review management site BusinessRate.com. **For the month of February**, patients will enjoy a 10 percent discount on all products and services. Call 978-993-8300 or visit the website to book for appointment.

All Profits to Nonprofits Cummings



Joyce and Bill Cummings traveled to Rwanda to celebrate with the first class of graduating physicians and surgeons at University of Global Health Equity (UGHE). During the ceremony, the pair was immensely honored to receive the inaugural Paul E. Farmer “Bending the Arc” Award

in recognition of their contributions to advancing the mission and legacy of late global health champion **Dr. Paul Farmer**. Joyce, Bill, and several UGHE leaders were also privileged to share an evening with **His Excellency Paul Kagame**, president of the Republic of Rwanda, and **First Lady Jeannette Kagame** at their residence in Kigali.

Cummings Foundation co-founder **Bill Cummings** (right) and executive director **Joyce Vyriotes** joined friends from Franklin Cummings Tech for an open house at the historic institution’s new campus in Nubian Square. Read this exceptionally well-penned article from *The Boston Globe* for an engaging look at Boston’s only technical college.



To Cummings Properties’ more than 2,000 leasing clients, thank you for your tenancy, which is so enormously helpful in funding the Cummings organization’s good works.

Local News

Cummings extends its deepest sympathies to the friends, family, and business associates of revered local philanthropist **Caleb Loring III**, who passed on Christmas Eve following a lifetime of generosity and service. Loring's legacy

will endure through the many Cummings Center organizations that benefited from his support, and in communities throughout the North Shore and beyond.



The Latest at Cummings



NAACP North Shore Branch members met at 900 Cummings Center to view a mural honoring inventor Jan Ernst Matzeliger, a Black American who's creation and subsequent fine-tuning of the shoe-lasting machine (patented in 1883) revolutionized the shoe industry. See more via Facebook.

Tech Tip



Craig Rabe, of Woburn leasing client First Class Networks, calls out social media cyber scammers through this informative LinkedIn post.

Local Culture



Beverly Main Streets

Applications are now open for this summer's Arts Fest Beverly, an annual festival celebrating local culture and commerce. Artist vendors, nonprofits, retailers, and performers are encouraged to visit the Beverly Main Streets website and apply by **Monday, February 16.**

Also on tap for the month ahead, stay tuned for a list of participating vendors and promotions available through Beverly Main Streets' Fall in Love With Downtown small business series.

Friendly Reminders



Snow Parking: Winter parking and towing regulations are in effect **through March 31**. Please review the protocols for [Cummings Center](#) and [Dunham Ridge](#), and contact your account manager (978-922-9000) with questions.



Smoking Law Reminder: In accordance with [Massachusetts' Smoke-free Workplace Law](#), smoking, vaping, and e-cigarette use are prohibited at all times *anywhere* inside Cummings' garages or buildings as well as *within 30 feet* of any building entrance.

Please also remind all after-hours staff that building entrance doors *may not* be propped open at any time, including for employees leaving the building for a smoke break. [Learn more](#) about anti-tobacco legislation.



No Room for Files? If you find yourself struggling to make room for extra boxes of inactive files or merchandise, keep in mind that there are inexpensive storage spaces available in many of our buildings. Whether a client is looking to store items for the full term of a lease or just a short time, we'll be happy to find a little extra space. Please call your account manager to discuss available office-decluttering options.

Cummings in the News

*Some of the publications below may require a subscription.

[Diamond, of Cummings Properties, Shares 2026 Industry Outlook](#)
New England Real Estate Journal - January 30, 2026

[Joyce and Bill Cummings Receive Paul Farmer Award in Rwanda](#)
KW Times - January 26, 2026

[American Surgical Company Leases 20K SF at Cummings Center](#)
Banker & Tradesman - January 25, 2026

[Franklin Cummings Tech Opens New \\$75M Campus Building](#)
MassLive - January 22, 2026

Bakes for Breast Cancer to Receive Cummings Foundation Leadership Gift
MassNonprofit News - January 20, 2026

Cummings to Start Leasing at Middlesex Turnpike Site in Bedford
The Bedford Citizen - January 13, 2026

Cummings Employees Direct \$520,000 to Local Nonprofits
The Wakefield Daily Item - January 5, 2026



We want to hear from you! Do you have news or a great photo to share? Is there a special you'd like to offer to Cummings clients? Email your news, offers, photos, and more to newsbrief@cummings.com. *Submissions may be edited for length and style.*

Earn Cash for Client Referrals

Know someone looking for space? You could earn \$1,000 or more for referring a new client to Cummings Properties. Within our portfolio, which spans 12 cities and towns north of Boston, we have a space for every need. Contact your account manager or [view this flyer](#) to learn more.

Earn \$1 per square foot for a successful lease with Cummings, with a minimum referral bonus of \$1,000!

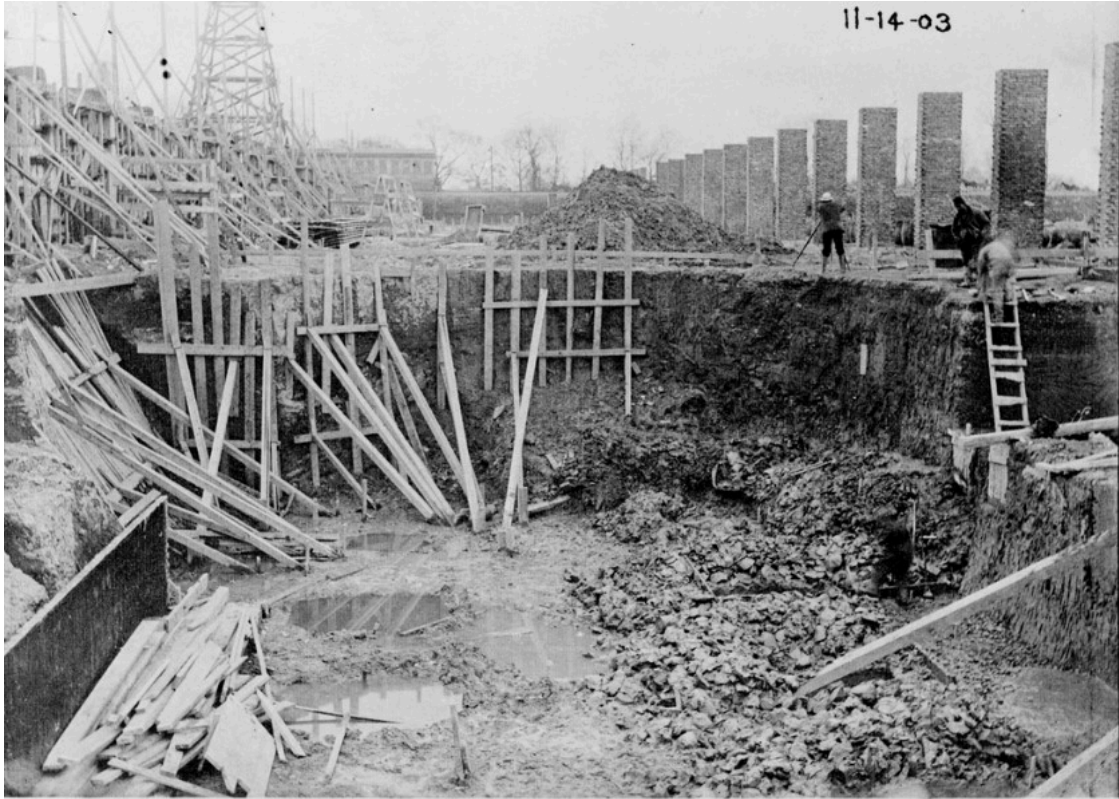
FIRST OFFERING
174/176 Middlesex Turnpike, Bedford



[View Flyer](#)

Scenes From “The Shoe”

A window into the historic Cummings Center site, formerly home to United Shoe Machinery Co.



Early construction at USMC (1903): In the years to come, the manufacturing plant would ultimately encompass 16 buildings of reinforced concrete construction with 924,000 square feet of floor space, 90,000 catalogued machine parts carried in stock, and 19,000,000 finished parts of machines made annually.

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