



January 2025

This monthly newsletter is prepared primarily for and about Cummings' leasing clients in Beverly. [Sign up here](#) to enjoy the latest client news, events, special offers, and more.

Finding Community

YMCA of the North Shore is expanding its reach, sharing knowledge and experience with a digital audience through the newly launched "Finding Your Y" video podcast.

Watch the first full episode on YouTube.



The Y also raised more than \$1.6 million at its annual Wanderlust Ball, a popular initiative designed to foster connection and support within the community. Read about this year's event via Beverly Patch.

Welcome, New Neighbor



Osteal Therapeutics

100 Cummings Center, Suite 324-D
Musculoskeletal therapeutics

Client Congrats



Inogen received FDA 510(k) clearance for the SIMEOX 200 Airway Clearance Device, a versatile therapy for individuals with chronic respiratory diseases. Learn more via



Kingfish + Partners was honored among industry peers through the 2024 Davey Awards. This annual initiative, operated by Academy of Interactive and Visual Arts, seeks to recognize excellence among the design industry's smaller players (i.e., "Creative Davids"). View this year's winners [online](#).

Noteworthy News



Seaside Graphics specializes in high-quality prints, copies, blueprints, stationery, and posters as well as custom signage and uniforms. Its new print shop is now open at 100 Cummings Center, Suite 108-J, and ready to serve the community's printing needs for projects both large and small. Call 978-281-0960, pop by the shop, or email

printbeverly@seasidegraphics.com to connect with a service-oriented professional who can help bring your ideas to life.

Pictured: **Seaside Graphics** owner **Alexia Jospin Loiacano** and president **William Loiacano**

All Profits to Nonprofits
Cummings

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Cummings

What's the impact of Cummings' 11 million square feet of commercial real estate? You might be surprised. Check out [this 30-second video](#) for a feel-great look at how Cummings Properties leasing clients contribute to the All Profits to Nonprofits model. Learn more [online](#).

A dire situation at the Foundation's **New Horizons** retirement community ended with new friendships and feel-good vibes, thanks to the quick actions



of 21-year-old server **Brian O'Leary**, who sprang to the rescue of a resident who was choking. Get the full smile-worthy story via [WHDH Boston 7 News](#).

Special Offer



M D E S T H E T I C S **25% Off for Cummings Center Firms**
MD Esthetics Beverly

100 Cummings Center, Suite 126-Q, Beverly

The experienced professionals at **MD Esthetics** offer a comprehensive range of medical and wellness spa services designed to enhance natural beauty, promote self-confidence, and support overall wellness. **Through 03/29/2025**, Cummings Center leasing clients are eligible for 25% off all services. Book now and witness the transformative power of personalized self-care.

To Do This Month



“Creative County” Grant Programs Q&A
Essex County Community Foundation

Wednesday, January 8, 9:00 AM;

January 15, 3:00 PM

Online events

Email **Sabrina** at SGB.MARKETING.DESIGN@gmail.com to register for one of two informational sessions (held via Zoom) on the arts-related grant programs available in 2025. Learn more [via LinkedIn](#).



Casual Conversations with Women in the Sciences

North Shore Technology Council

Tuesday, January 14, 4:00-6:00 PM

100 Cummings Center, Suite 451, Beverly

Join **NSTC** and event host **InnoVenture Labs** for this women's networking event, open to anyone in leadership, science and engineering, or a support role in the life sciences, biotechnology, applied sciences, and/or clean tech fields. Tickets are available for purchase [online](#).

Join **Dr. Trudy Good** for a two-part online seminar on mental health and violence prevention in the workplace. Learn more [via LinkedIn](#).

The Latest at Cummings



Do you know a savvy professional with excellent people skills who is looking for an exciting new career opportunity? Help us choose your new account manager by spreading the word about Cummings' open positions to the qualified individuals in your personal network.

Need to Know

Holiday Notes: Cummings' offices and maintenance departments will be minimally staffed on **Monday, February 17** in honor of Presidents Day.

Keeping Current: During a lockout or emergency, it's helpful for Cummings to have accurate contact details for each leasing client. If needed, please use [this form](#) to update your firm's information.



Restroom Reminder: Please be mindful that wheelchair-accessible bathroom stalls are intended for use by individuals who require a larger stall with railings. When multiple stalls are available, the accessible stalls should be left open for those who require them.

Service Call Protocol: Cummings provides maintenance services **Monday-Friday (except holidays), 7:00 AM-4:00 PM** for all building-standard equipment.

The most expedient way to request service is online, via cummings.com/service-call/beverly or [Cummings' Service Call App](#).



If preferred, you may report a maintenance issue by calling 978-720-4028. These requests are dispatched in the order

received and generally responded to before the end of the next business day.

Important: Local police or fire departments should always be notified first in the event of a life safety emergency (e.g., fire, accident, burglary). Similarly, suspected gas leaks should be reported directly to the appropriate gas company.

Cummings in the News

*Some of the publications below may require a subscription. This list is intended to provide a general idea of the type of news coverage Cummings has garnered in recent weeks.

F45 Training Opens New Wilmington Fitness Center

New England Real Estate Journal - December 20, 2024

Transformations Care Network Opens Behavioral Health Clinic in Beverly

Boston Real Estate Times - December 22, 2024

Halsey, of Cummings, Reflects on 2024

New England Real Estate Journal - December 27, 2024



We want to hear from you! Do you have news or a great photo to share? Is there a special you'd like to offer to Cummings clients? Email your news, offers, photos, and more to newsbrief@cummings.com.

Earn Cash for Client Referrals

Know someone looking for space? You could earn \$1,000 or more for referring a new client to Cummings Properties. Within our portfolio, which spans 11 cities and towns north of Boston, we have a space for every need. Contact your account manager or [view this flyer](#) to learn more.

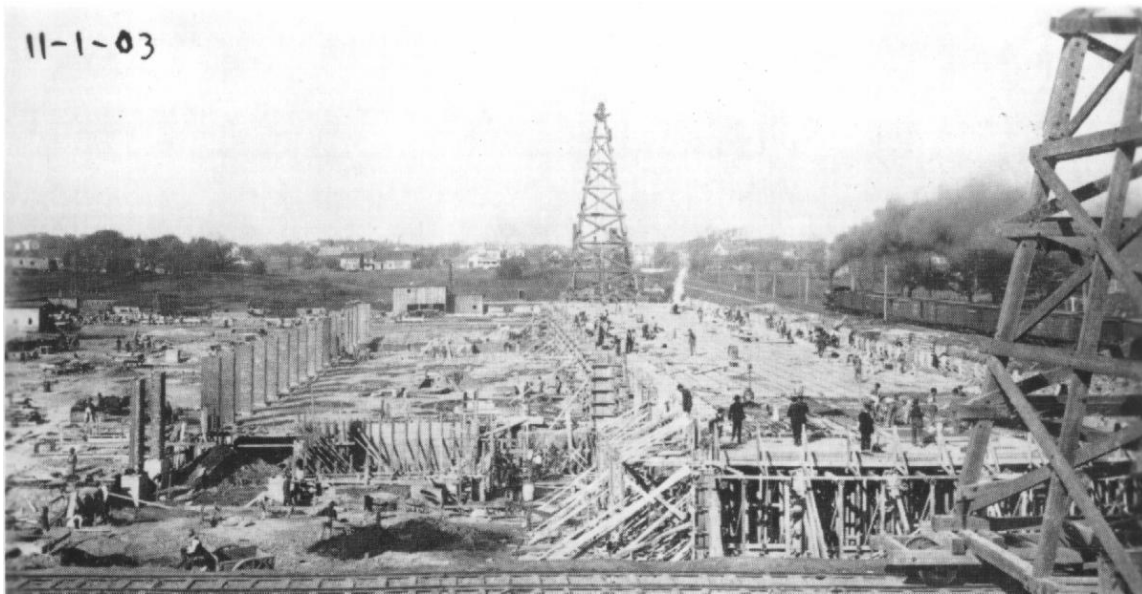
Earn \$1 per square foot for a successful lease with Cummings, with a minimum referral bonus of \$1,000!



[View Featured Suites](#)

Scenes From “The Shoe”

A window into the historic Cummings Center site, formerly home to United Shoe Machinery Co.



United Shoe Machinery site, construction (view from Elliott Street, 1903)

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