



43-44 Dunham Ridge

 Cummings North Shore News

CUMMINGS CENTER / DUNHAM RIDGE

Noteworthy News, COVID-19 Resources, Friendly Reminders, and more!

January 26, 2021

## Noteworthy News

**Ashley Whyman** has been appointed president of **NFS Leasing**, 900 Cummings Center, Suite 226-U. Ashley joined NFS as general counsel in 2016, overseeing the company's day-to-day legal affairs and playing a key role in maintaining and growing its portfolio. [Read more](#) in *Business Wire*.

Congratulations, Ashley! We wish you much success, and look forward to working with you.



**Genomic Expression** is offering a new COVID-19 testing method using saliva. This method allows for self collection of the sample and, according to Yale University studies, is as accurate as the method in which a long swab is inserted into the nose. Genomic Expression is working with MA Taskforce 1 in Beverly, local towns, hospitals, private companies, and schools to provide accurate COVID-19 testing with rapid turnaround times. For additional information, email [covid19@genomicexpression.com](mailto:covid19@genomicexpression.com), call 617-300-888, or [schedule a call](#) with its sales team.

## COVID-19 Resource

**PPP Reminder:** The [Paycheck Protection Program \(PPP\)](#) loan portal is now open to all participating PPP lenders. The program remains open for First and Second Draw PPP loans until **March 31, 2021**.

## Funding Opportunity

**Support for Female Founders:** Female-led life science startups may be eligible for funding

and business coaching resources through [Massachusetts Life Sciences Center's MassNextGen program](#), which aims to bridge the gender gap in the biotech industry. The deadline to apply for this year-long customized support package is **February 12**. Learn more about the program and its eligibility requirements [online](#).

## Call for Submissions



**We want to hear from you!** Do you have news or a great photo to share? Is there a special you'd like to offer to Cummings clients? Email your news, offers, and photos to Helen at [newsbrief@cummings.com](mailto:newsbrief@cummings.com).

## Friendly Reminder

**A Picture Is Worth a 1,000 Words:** Cummings Properties offers resident firms the opportunity to advertise their businesses using ad board posters throughout many Cummings Center common areas. These panels may feature an ad, artwork, or other marketing material describing your company's services. Panels are then rotated periodically among several buildings, ensuring panels receive a fresh audience.

Please contact **your account manager** in the Cummings Center leasing office at 978-922-9000 for more information on size specifications and how to move forward.

### You supply...

30"x 42" printed artwork mounted on black 3/16" Gatorboard (or equivalent), or printed directly on 3/16" rigid board, with a water-resistant matte or gloss finish.

### We supply...

Oak display panel enclosures and installation, etc. at no charge.



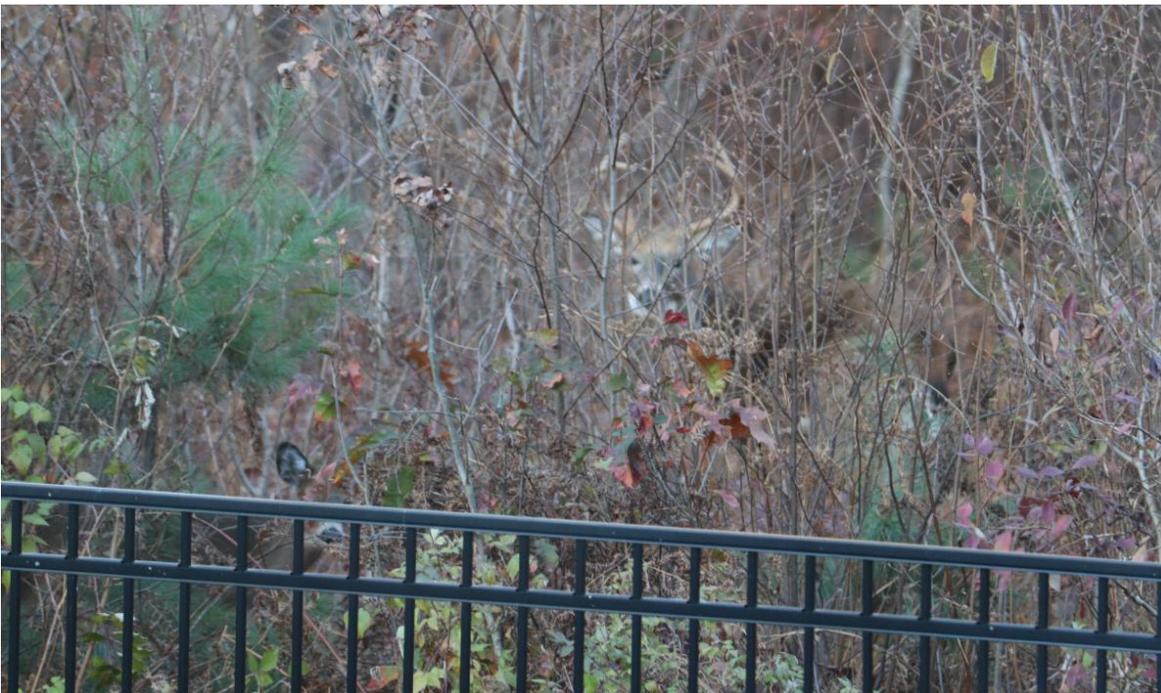
## Shoe Snippets

*Fun facts about the historic Cummings Center site, formerly known as "The Shoe"*

The Shoe designed and manufactured nearly all of the major parts in its shoe-making machinery, effectively dominating the world market for this type of equipment. It created more than 300 different machines that could be purchased or leased, depending on a company's needs. The Shoe's research division reportedly registered more than 9,000 U.S. patents over the course of its lifespan.

## Simple Smiles

Simple Smiles was created to help everyone start the week off learning, imagining, and smiling. We invite all North Shore News readers to submit photos of something or some place they find interesting, informative, or exciting. Please refrain from sharing photos that feature people.



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